

# Room to...

*design, create, inspire*



**GODFREY SYRETT**  
*Design Make Deliver*



**Hello we're  
Godfrey Syrett**

**We're experts in creating and delivering inspirational accommodation environments, with over 70 years' experience in the design, manufacture and delivery of fitted and loose furniture elements.**

We've installed student accommodation schemes across the UK, into traditional and modular builds. Our installation teams are fully integrated with our design and production planning facility, for maximum efficiency and contract performance.

Coupled with this knowledge and experience, our accommodation offer delivers both innovation and product intelligence, and is designed with a long-life cycle in mind.

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# Design

*it all starts with great design*

**We have a dedicated, in-house team of product designers and space planners, who together provide a comprehensive service that transforms an idea into a vision.**

**We can provide a full 3D design service through our fully mobile, BIM-compliant design team, who work with customers and their key stakeholders to understand project requirements. Mood boards and renders are also available.**

## Understand



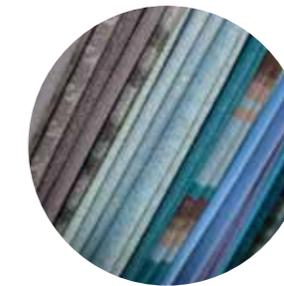
We start by taking the time to fully understand the building and it's integration of services - this might include site surveys and obtaining document site information. It's also at this early stage that we agree the method of software collaboration, AutoCAD, Revit, etc.

## Create



Next, we work with the customer to develop creative room solutions, analysing and maximising our furniture proposals. One of the key aims is always to provide open and efficient spaces that offer a degree of flexibility to the end user.

## Specify



Once the design proposals are in place, we work in more detail on the products' specification - formulating furniture principals, agreeing levels of longevity, and discussing surface treatments. In short, we make sure that every detail is covered and that the overall vision is realised.

## Visualise



We have a team of designers and space planners who use the latest CGI visualisation software to create a realistic mock-up of each space. As well as providing a close representation of how the actual finalised installation will look, it's also a flexible and effective way of reviewing and amending the visual aesthetic.

# Make

*the devil's in the detail*

**Godfrey Syrett are one of the few accommodation furniture suppliers who can offer a comprehensive package of upholstery, metalwork and timber-based products. This means that we can service the full fit-out requirements of a student accommodation building; from bedrooms and shared living spaces to common rooms and social areas.**

Our products are manufactured on site in the North East of England. We've invested heavily in state-of-the-art digital manufacturing technology, which keeps us efficient and cost-effective; as well as minimising waste – an important focus for us as a responsible manufacturer.

Godfrey Syrett is a proud supporter of the Made in Britain campaign.



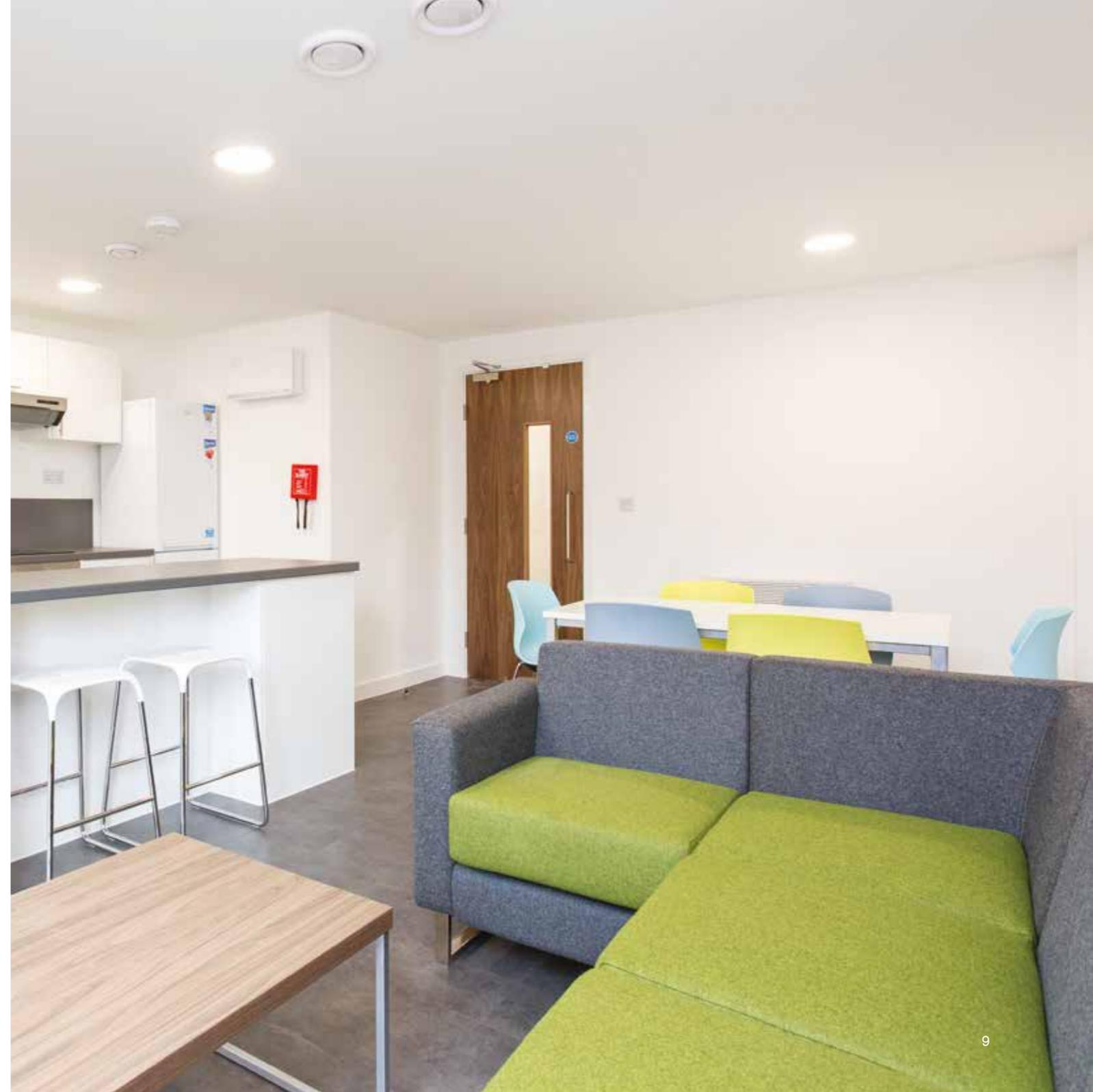
# Deliver

*door, to door, to install*

**We don't just manufacture, we'll take care of the installation too. We have an experienced team of project managers, who liaise with our design and manufacturing teams to coordinate delivery and installation of schemes. We can accommodate phased delivery schedules, where required.**

Our dedicated delivery fleet cover the length and breadth of the UK from our warehousing and distribution facility in Belmont, County Durham.

We believe in the power of partnerships, and working with our clients to bring their visions to reality. As well as working directly with universities to develop their requirements, we're experienced in working with some of the biggest main contractors in the UK. Our factories are accredited to ISO9001 and ISO14001; and we are also accredited by Achilles, Constructionline and CHAS. In 2018, we were awarded a RoSPA Gold Award for our continued focus on Health & Safety in the workplace.



# Room to Live

*creating a home from home for students, that gives them room to study and relax*

**Space-saving initiatives create a point of focus while making room to store essentials like luggage and clothing.**



# Room to Catch Up

*make a brew, cook up a storm*

We develop social spaces that can deal with the most demanding student use.



# Room to Hang Out

*catch up with friends*

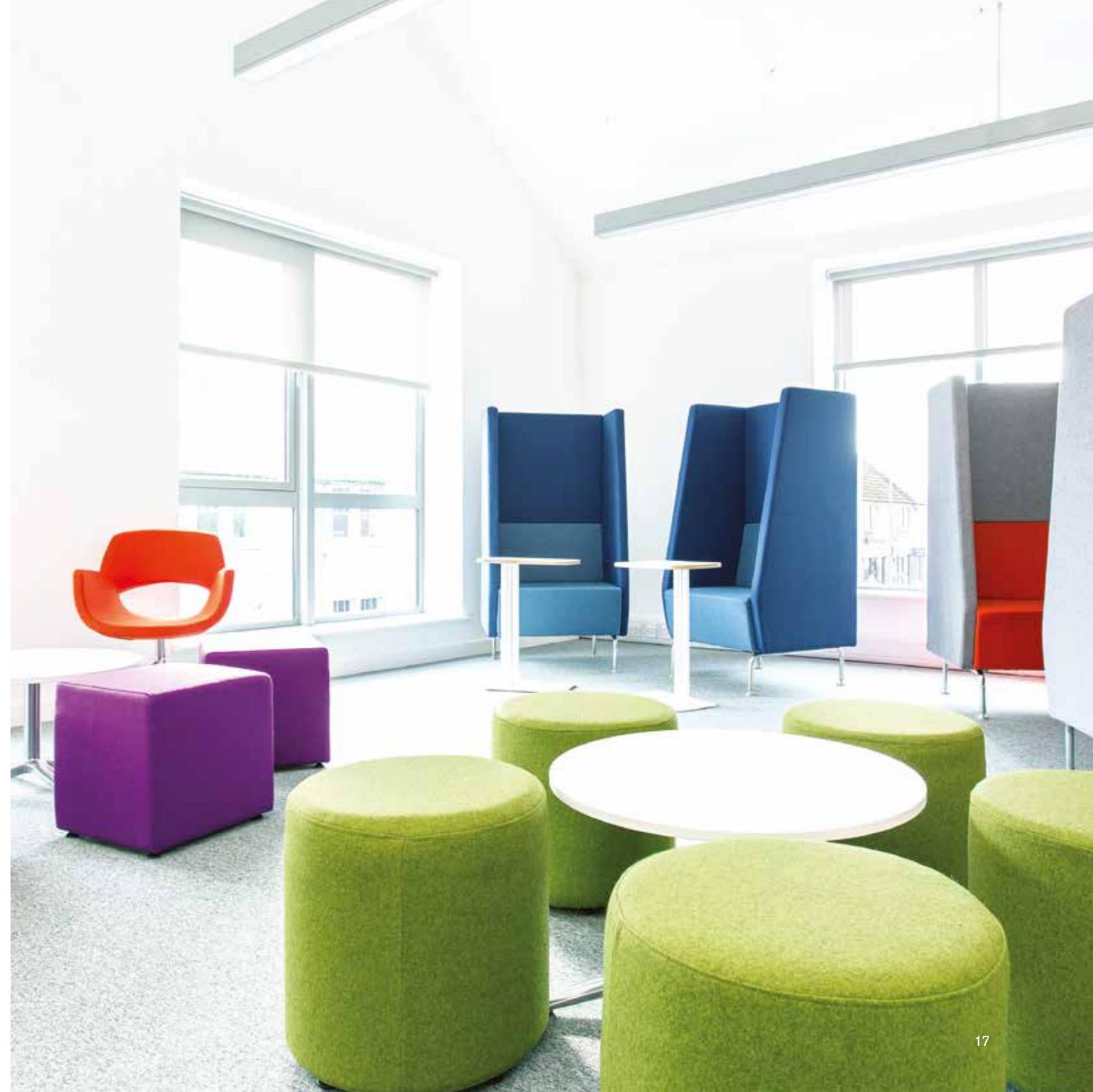
Design a common area that can accommodate groups and individuals, with open and semi-private spaces.



# Room to Connect

*group study spaces with soul*

Collaborate more effectively in inspiring surroundings, designed to encourage interactive discussion.



# Room to Play

*you know what they say about all work  
and no play...*

**Cement the student experience with breakout spaces and  
chillout areas.**



**We've worked with universities across the country  
- here's just a few of them:**

Birmingham City University

Cardiff University

DeMontfort University

Edinburgh Napier University

Kingston University

Liverpool John Moores University

Manchester University

Newcastle University

Salford University

Sheffield Hallam University

University of Bedfordshire

University of Edinburgh

University of Leicester

University of Nottingham

University of Salford

University of Southampton

University of Stirling

UWE Bristol



# Treading Lightly

*our carbon footprint*

**We're serious about working to reduce our carbon footprint, and have a range of initiatives in place to help us achieve this.**

We have consistent waste to landfill reduction targets in place, and have various recycling schemes in place to help us achieve this target. For example; we work with Egger, our chipboard supplier, to recycle waste board through their Timberpak service rather than processing this through the normal waste route.

Where possible, our packaging is designed to be re-used. For example, packaging for our Mr Jones range is designed to be pulled open then refolded. We're also looking at further innovative packaging standards.

Sustainability means efficiency. We're continually investing in improvements which help to reduce our waste output, in machinery and in systems support. End of life management is also a key consideration for our Product Designers when working on new products and ranges.

And of course, sustainability isn't just about processes; it's also about people. We're committed to employee engagement; through events ranging from an annual charity raffle to sponsored sporting events such as the Great North Run. Our apprenticeship programme is also very important to us; and enables us to develop and recruit from within.



**MADE IN BRITAIN**

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